YEDI

A Year of Accomplishments.

2025 Annual Report

MESSAGE FROM THE PRESIDENT

2025 has been another successful year for YEDI. We celebrated the graduation of a new cohort in our Diploma Program in Entrepreneurship and Small Business Management, continuing to see our students develop into strong, innovative entrepreneurs. Their achievements reflect the ongoing strength of our academic programs and the dedication of our community.

We also continued to support the YEDI Alumni Network, providing graduates with access to resources, mentorship, networking opportunities, and meaningful connections beyond their programs.

YEDI's work extended beyond Canada through global entrepreneurship initiatives and international conferences, where we showcased Canadian innovation, built partnerships, and created pathways to new markets and opportunities.

We are grateful to our students, alumni, mentors, instructors, partners, and supporters for contributing to another impactful year, and we look forward to continuing to foster innovation and expand opportunities for the YEDI community.

With sincere appreciation and excitement,

Dr. Marat Ressin
President,
York Entrepreneurship Development Institute

HIGHLIGHTS

Graduates of YEDI programs in 2024

128

Canadian Applications received

2202

International Applications Received

1540

Self generated revenue

$1,101,505

Testimonials

One of the most fulfilling parts of my experience at YEDI was meeting such a diverse group of people.

I loved being able to meet people from cultural backgrounds that I had never interacted with before. Learning alongside them helped me understand how closely related we all are as human beings. I truly appreciated having different professors throughout the program. It helped break up the learning, and I loved that each of them brought such different experiences. They were all so welcoming and willing to help us. One of the other things I really wanted to share is that I have attended a few programs like this before, mostly for women and racialized women, but this was the first program that made things truly make sense. Taking things step by step, from the beginning – finding our "why," creating the business model, developing the financial projections, and preparing the pitch – was all very valuable.

Nicole Cummings-Morgan
W1derus Educational Workshops Inc.

Testimonials

Studying at YEDI has completely redefined how I look and think about my venture.

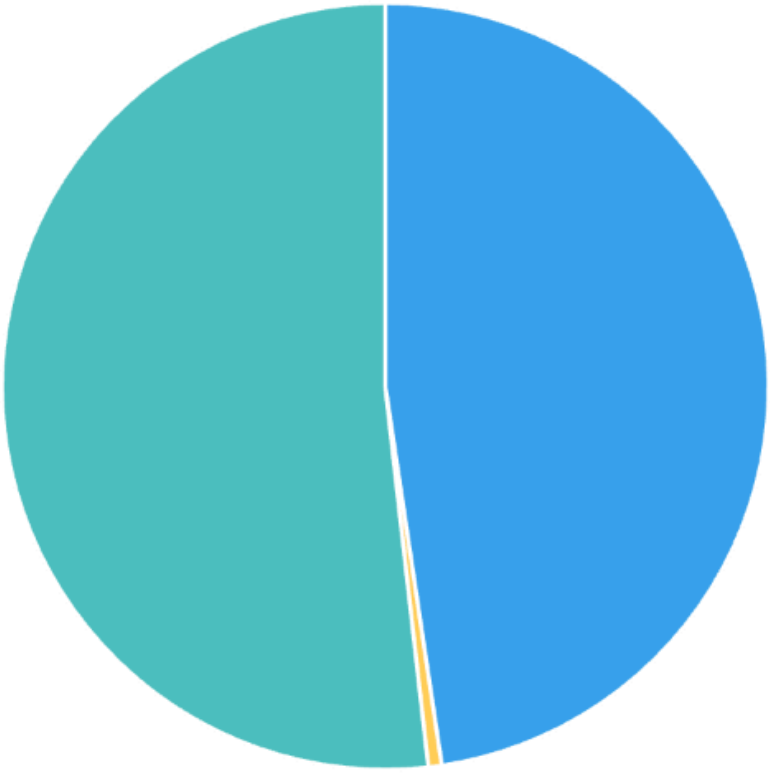
It's vital to understand the investor's mindset, what is needed to succeed, and the steps that need to be taken to present your business in the most professional way – YEDI guides you step by step to achieve your venture goals. I especially enjoyed Ric's body language and slide deck class to fine tune my presentation skills and final pitch deck. The knowledge you receive at YEDI is invaluable and I will always be grateful to the special care and insight brought forth by every faculty member. They truly want you to succeed and grow as a person. I highly recommend this program to anyone starting out, or in the middle of their start-up journey!

SWEET LEMON TV
THE PEOPLE'S NETWORK

Lior Khananaev
Sweet Lemon Inc.

FINANCIALS- 2025

Revenue



- Receipted donations $1,004,541.00 (47.64%)
- Non-receipted donations $0.00 (0.00%)
- Gifts from other registered charities $0.00 (0.00%)
- Government funding $11,884.00 (0.56%)
- All other revenue $1,091,964.00 (51.79%)

Total revenue: $2,108,389.00

FINANCIALS- 2025

Expenses

- Charitable programs $2,034,833.00 (87.34%)
- Management and administration $217,049.00 (9.32%)
- Fundraising $0.00 (0.00%)
- Gifts to other registered charities and qualified donees $0.00 (0.00%)
- Grants made to non qualified donees (grantees) $78,000.00 (3.35%)
- Other $0.00 (0.00%)

Total expenses: $2,329,882.00

Partners and Supporters