



A Year of Accomplishments.

2024 Annual Report

MESSAGE FROM THE PRESIDENT



2024 has been another successful year for YEDI. We celebrated the graduation of a new cohort in our Diploma Program in Entrepreneurship and Small Business Management, continuing to see our students develop into strong, innovative entrepreneurs. Their achievements reflect the ongoing strength of our academic programs and the dedication of our community.

This year also marked the launch of the YEDI Alumni Network, creating new opportunities for connection, collaboration, and growth. Through curated events and expanded programming, we are proud to provide our alumni with even more ways to build relationships, share expertise, and strengthen their ventures.

In addition, we continued to grow our partnerships, ensuring that both students and alumni have access to meaningful resources, expert guidance, and global networks. These collaborations reinforce YEDI's role as a bridge between entrepreneurs, industry, and community.

With each passing year, our commitment to fostering innovation and supporting entrepreneurs only grows stronger. We look forward to welcoming future cohorts and expanding the opportunities available to our alumni community.

With sincere appreciation and excitement,

Dr. Marat Ressin
President,
York Entrepreneurship Development Institute

HIGHLIGHTS



Graduates of YEDI programs in 2024

132

Canadian Applications received

2110

International Applications Received

1603

Self generated revenue

\$1,064,568

Testimonials



We at Black Circle are honoured to be chosen for the YEDI program.

The story of how this organization came to be is truly inspiring and serves as a reminder that success requires strategy, determination, and persistence. YEDI renewed our sense of responsibility to create opportunities for others through entrepreneurship. Working with fellow entrepreneurs has been a great experience and we have learned so much from each other. While there are many accelerators available, few provide the level of support and partnership that YEDI offers both during and after the program. The final pitch was empowering as we witnessed firsthand the transformative growth of all participants, thanks to the challenging questions posed throughout the sessions on topics such as competitive advantage, leadership, and purpose.



Annick Kabeya
Black Circle



Testimonials



Studying at YEDI has completely redefined how I look and think about my venture.

It's vital to understand the investor's mindset, what is needed to succeed, and the steps that need to be taken to present your business in the most professional way – YEDI guides you step by step to achieve your venture goals. I especially enjoyed Ric's body language and slide deck class to fine tune my presentation skills and final pitch deck. The knowledge you receive at YEDI is invaluable and I will always be grateful to the special care and insight brought forth by every faculty member. They truly want you to succeed and grow as a person. I highly recommend this program to anyone starting out, or in the middle of their start-up journey!

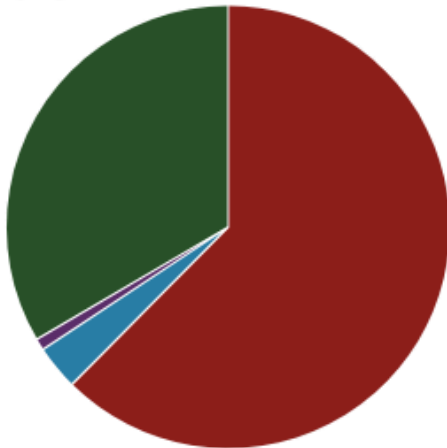
SWEET LEMON TV
THE PEOPLE'S NETWORK

Lior Khananaev
Sweet Lemon Inc.



FINANCIALS- 2024

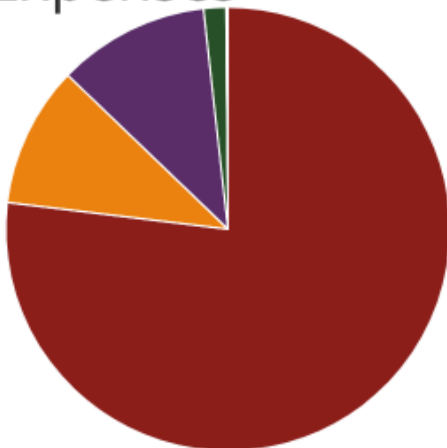
Revenue



- Receipted donations \$1,852,404.00 (62.43%)
- Non-receipted donations \$0.00 (0.00%)
- Gifts from other registered charities \$96,980.00 (3.27%)
- Government funding \$25,185.00 (0.85%)
- All other revenue \$992,650.00 (33.45%)

Total revenue: \$2,967,219.00

Expenses



- Charitable programs \$1,395,284.00 (76.91%)
- Management and administration \$186,345.00 (10.27%)
- Fundraising \$0.00 (0.00%)
- Gifts to other registered charities and qualified donees \$200,495.00 (11.05%)
- Grants made to non qualified donees (grantees) \$29,434.00 (1.62%)
- Other \$2,592.00 (0.14%)

Total expenses: \$1,814,150.00